



St. Francis Area Chamber of Commerce

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Regular St. Francis Area Chamber of Commerce Board of Directors Meeting Wednesday, May 19, 2010 Meeting Minutes

Members present: Janice Audette, Elaine Mustari, Bob King, David Johnson, Kerby Scherer, Stephanie Wallin, Don Hiller and Lynn Moe
Members absent: Brian Opp
Others present: Brian and Anna Hedberg of new Chamber member Northstar Outdoors, Connie Tillman, Alicia Loehlein

1. Call to Order

1. The regular monthly meeting of the St. Francis Area Chamber of Commerce was called to order by President David Johnson at 11:04 a.m., May 19, at the St. Francis Community Center.

2. Previous Month's Minutes

1. April meeting minutes were approved.

3. Reports

1. Treasurer's Report by Kerby Scherer.
 - a. Account balances: operating account balance of \$4,497.54, and money market of \$20,000.
 - b. There are still a few members who have not paid their dues. Alicia has emailed them and Kerby will invoice them one more time.
 - c. The service representative fee and Courier advertising fees were approved.
 - d. Kerby paid a few expo bills that were over \$500. Usually bills over \$500 must be preapproved or wait until the board meeting to be approved.
2. Web site, eNews reports
 - a. Numbers are down since the expo, with the web averaging 285 visitors and 9,300 hits and the eNews averaging 94 subscribers, 33 opens and 3 clicks.

4. Old Business

1. Community Sign
 - a. Significant progress has been made regarding an electronic sign to be installed near Community Park. The Chamber will give all of its funds to the project, with the city picking up the rest.
 - b. Chamber members Signs by RSG and 3rd Dimension Stoneworks will install the sign over the summer. It will be 3 ft. x 8 ft. full color with a stone base.
 - c. Quotes are still being collected. They range from \$30,000 to \$45,000.
2. Membership Drive Letter
 - a. Stephanie and Alicia worked on a letter to about 25 area businesses to join the Chamber. So far no response.
 - b. Stephanie will place follow-up calls.

5. New Business

1. Pioneer Days
 - a. The Chamber will again have its booth and spinning wheel in the park June 12 & 13.
 - b. Volunteers are needed to operate the booth and prizes are needed for the spinning wheel.
2. Networking Events
 - a. Alicia secured group tickets to the September 2 evening game. Details will be discussed at future meetings.

- b. The board is looking into organizing an informal monthly coffee meeting. David will send a letter to restaurants to see who would be interested in hosting.
 - c. David has set up a technology networking lunch event with TC-Networks and Microsoft Community Connections.
3. Golf Tournament
- a. Kerby and Elaine are on the committee and are looking at August 17 at Hidden Haven for the annual golf tournament.
 - b. They hope to make it a quick event, with a couple big prizes, no door prizes.

6. Other

- 1. Don talked about the Lions bed race that will be at Pioneer Days.
- 2. Lynn is unable to attend the Night to Unite in August, but will help organize it.
- 3. There is concern about dues, the annual dinner and expo being so close together. Perhaps the annual dinner will be moved back to the fall.
- 4. New Chamber member Northstar Outdoors attended the meeting. They provide lawn and landscaping services.

The regular monthly meeting was adjourned at approximately 12:15 p.m.

Recorded by Alicia Loehlein, Service Representative